## LOCAL SWISS NEWS IN ENGLISH

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## A tale of two cities

IF

Geneva may be wealthier but Lausanne seems more dynamic.

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Switzerland will have an important referendum in the Jura region on 24 November to decide whether to create a larger canton composed of the Frenchspeaking parts of Canton Bern and the existing canton of Jura.

The referendum has sparked less controversy than in years past but has drawn widespread interest from abroad with several nations sending observers to watch Swiss democracy in action.

Many are surprised to see religious and language differences dividing citizens in peace-loving Switzerland.

However, that is precisely what is behind the Jura vote - going back to 1815 when the Congress of Vienna gave territories belonging to the Bishop of Basel to the Canton of Bern. This meant that a Catholic and French-speaking region became part of a Protestant and German-speaking canton.

A referendum created Switzerland's 26th canton, the Canton of Jura, in 1979. Once again however, inhabitants of the French-speaking Jura started to feel economically and culturally marginalized. Sound familiar? So once again, voters are being asked to decide whether they want to stick with the status quo or create a greater canton made up of three French-speaking districts, including the town of Moutier. Pamela Taylor

# It's free

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# This Week in Switzerland

Patois, or Franco-Provençal, is a Latin-based minority language now only spoken in small towns and remote areas by the more elderly as it dies out across France, Italy and Switzerland. There has been a renewed interest in learning the language and to promote it. The town of Bulle in the canton of Friburg, is hosting the International Festival of patois speakers. With signs reading: "Binvinyête!" it is welcoming participants to attend presentations, work shops and to buy Patois books, CDs and dictionaries.

Swiss 16-25 year olds are the most content and optimistic in terms of their future and views on government compared to their counterparts in Brazil, the United States and Singapore a recent Credit Suisse Youth Barometer study shows. This is in part due to low youth unemployment rates at only 8.4% (in 2012). It also concluded that there was very low interest in political reform. The main concerns expressed by Swiss youth included retirement planning, immigration and freedom of movement.



A number of hospitals around the country have had to discontinue complex procedures and nine clinics have also had to stop treatment for child cancer patients. 100 complaints have been filed against cantonal ministers as new rules have increased the required levels of infrastructure and staffing for certain procedures such as liver or pancreas operations.

The number of security gates at Geneva airport will increase from 14 to 17 by 2014-2015 in anticipation of more passengers. Currently waiting time at the gates is deemed satisfactory. The change will cost CHF 200,000. Body scanners, commonly used in other international airports, are still not planned. Swiss Federal Railways (CFF) plans to offer an hour of free internet access in Switzerland's 31 largest stations from the middle of 2014. Currently, Swisscom provides wifi hotspots in all the stations for which users pay using their own account, prepaid or credit cards. CFF cannot set up competition with free services until its contract with Swisscom expires. Expected problems could include passenger complaints due to the one-hour limit and networks crashing due to the large volume of data.



The Swiss NGO, Berne Declaration has reported that Swiss firms Vitol and Trafigura have been implicated in a corrupt oil-trading scheme with the Nigerian National Petroleum Company (NNPC). Billions of dollars are lost annually to the Nigerian economy as oil is exported from Nigeria below market price. It says Nigeria has requested legal assistance from Switzerland to investigate. Both companies deny the accusations. Berne Declaration is pressing the Swiss to introduce greater transparency in commodity dealing rules.

After early snowfalls, several major Alpine passes were closed to traffic on Monday for the six to seven month winter period. They will not reopen unless conditions improve. This decision affects the Great St. Bernard pass between Martigny and Italy, although the tunnel connection remains open, as well as the Furka pass between Valais and Andermatt and the Grimsel pass between the Valais and Ticino.

54-year-old Yves "Jetman" Rossy has completed nine flights in Japan, one around Mount Fiji, using a jet-powered carbon-Kevalr jet wing. He flies as high as 3,600m and can fly nearly 15km with the jet pack.

# Le News

# Striking an emotional chord with English-speakers.

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Genève | Nyon | Gland | Morges | Lausanne | Vevey | Montreux

# Regional



#### **Editor's comment**

### Rejecting France's Double Taxation for Switzerland

Swiss and other expatriates living in France with property in Switzerland are dealing with yet another financial crisis that threatens their lives in "la France voisine." For many who relocated to escape high property prices, it may mean moving back as –some are already doing.

For those of us in the Lake Geneva region, it is clear that open borders are crucial to both countries. Neither can exist without the other, whether for jobs, housing, or education. So it is unfortunate when myopic policies undermine this relative harmony. First it was the French government's decision to eliminate 'frontalier' access to Swiss medical care. Now, there is the question of the double taxation agreement signed in July by Berne and Paris. This means that any resident inheriting property on Swiss territory will have to pay French succession taxes ranging from 5% to 45%.

Since last summer, a coalition of parties from seven cantons have been protesting against the Convention, which they consider unfair. If parliament does not reject it, they warn, they will take it to referendum.

For a typical case of two parents living in France, but with property and children in Switzerland, the tax would be imposed with the death of the first parent, and then again with the second. In contrast, under Swiss law, spouses and children are usually exempted from such taxes.

For many, relocating to France has been a need, primarily because of cheaper housing. Groceries and clothes are still less, while high quality multi-cultural education, such as the staterun International Lycée in Ferney-Voltaire or Jeanne d'Arc, a subsidised Catholic school with an English National Programme in Gex, costs a fraction of what private Swiss counterparts charge.

Without doubt, anyone with a Swiss salary or pension can live relatively well in France. Not so for those employed by local businesses or the civil service. The Pays de Gex has a cost of living comparable to Paris.

The attractions of living in France, however, seem to be diminishing, a reality threatening to undermine both countries. "What is shocking is that the new Convention does not prevent any perverse effects," wrote Swiss tax specialist Thierry Boitelle in Bilan magazine. For example, a young Swiss couple unable to afford Geneva and now living in France will be liable for property owned by their parents in Switzerland. "The children may well be forced not only to sell their house in France, but also their inheritance in Switzerland just to pay the taxes." While Paris is standing firm with its health plan, it may prove a different matter for the Double Taxation agreement. Last week, the Swiss taxation advisory body, CER-N, overwhelmingly

rejected the agreement negotiated by Berne. Far better to have no convention than a 'bad' one that fails to provide proper protection for the 180,000 Swiss citizens living in France, CER-N maintained.

The Conseil National, Switzerland's Lower House, appears to be moving toward a rejection, possibly in April. The tossing out of such an agreement would be good news indeed. Not only for Swiss living in France, but also foreigners, including French, who have made this region their home.

# Swiss company accused of laundering looted gold

Argor-Heraeus, a private gold refining company is accused of illegally processing the metal.

Argor-Heraeus based in Mendrisio has rejected accusations by the Geneva-based NGO, TRIAL that it illegally refined three tons of gold.

TRIAL accused the refiner of effectively "laundering pillaged gold" received by an "unlawful armed group in the Democratic Republic of Congo (DRC). According to TRIAL, the refinery knew or should have assumed that the gold resulted from pillage, which is a war crime. The NGO is calling on Swiss prosecutors to open a criminal investigation.

Argor-Heraeus said the allegations date back to 2004– 2005 when the company's name appeared in a UN report on the DRC that analyzed



some shipments processed by Argor-Heraeus. The refiner said that as a precautionary measure it decided in 2005 not to process any material from unstable regions.

The statement said "Argor-Heraeus has been cleared of all above mentioned allegations", referring to an investigation at the time by the UN; SECO, the Swiss economic policy secretariat; and FINMA, the federal financial market supervisor. Most of the world's gold is refined in Switzerland, which is also a major trading center for gold and other commodities.

Conflict in the DRC has cost an estimated 6 million lives since 1997, a conflict funded in part by gold mined illegally in the mineral-rich country. So far the parties that have been sanctioned by the UN for illegal mining and exploitation of gold have all been African.

Pamela Taylor

## Getting the hang of hospitality in Glion

**MONTREUX** With Switzerland's tourism industry edging back, the Vaud Riviera remains a hub for hospitality excellence with a raft of institutions teaching students from all over the world. This includes the Glion Institute of Higher Education. The area's deep roots of hospitality date back to the 1880s, when British tourists followed in the footsteps of English romantic poet Lord Byron to enjoy the mountain air and spectacular views.

Opened 51 years ago, the Glion Institute of Higher Education (GIHE) has become a prestigious choice for tomorrow's hospitality managers from Pakistan to South Africa. "They keep us on our toes here and we learn every single aspect of the industry from the bottom up," maintains UK Student Ambassador, Alexander Robertson.

Glion's philosophy is that a manager should understand every hotel function to run it efficiently. The passion embraced by the school and its alumni is called the "Glion spirit." Many students live in Glion itself, which has an impact on village life. Some mountain residents are not happy about the constant influx of international students. Yet on the whole, relations seem harmonious, with the school organizing the annual 1 August Fête Nationale together with the village as well as "clean up days" to get rid of litter.



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## **Discover Switzerland with an English-speaking guide.** Breathtaking landscape and local traditions, 29.–30. March 2014.

During a weekend, discover many sightseeing of Switzerland participating in an exclusive trip with an English-speaking guide. This 2-day trip will take you from the shores of Lake Geneva to Interlaken where a lunch will be served on a boat (staying at the dock).

The journey will continue to Lucerne where you will spend a memorable evening under the sign of folklore and Swiss gastronomy.

A complementary program (extra fee) will be offered approximately one week before the trip, depending on weather conditions.

#### Program of the trip

- Departure from Montreux at 9.44 am in the scenic coach of the GoldenPass Line
- Lunch in Interlaken
- Typical Swiss Dinner at the « Stadtkeller » restaurant in Lucerne
- Overnight stay with breakfast in a 5\* hotel
- Optional excursion on Sunday morning
- Journey back from Lucerne at 4.00 pm

# Services included → Return train ticket

- $\rightarrow$  Return train ticket in 1<sup>st</sup> Class to/from your home
- → Lunch in Interlaken/Dinner in Lucerne
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- $\rightarrow$  English-speaking guide during the trip and in Lucerne
- → Seat reservation
- → Organisation fee

Price in CHF per person, 1st class	
GA travelcard, 1st class	490.00
Half Fare travelcard	610.00
Without travelcard	730.00

#### Booking

- → At the SBB ticket office of the following train stations: Aigle, EPFL, Genève Balexert, Genève Aéroport, Genève Cornavin, Gland, Lausanne, Morges, Montreux, Nyon, Palézieuzx, Pully, Renens VD, Vevey and Yverdon-les-bains
- → Email: voyage-organise@cff.ch
- → A minimum of 20 participants is required for the trip to take place

## Regional

# World's ten most polluted places

The health effects caused by environmental toxins, can be equated to some of the planet's most lethal diseases threatening millions of lives.

Argentina, Bangladesh, Ghana, Nigeria and Russia are among eight countries harbouring the ten most polluted areas in the world, according to the Swiss-based Green Cross (GC) and the US Blacksmith Institute. A jointlypublished report shows that the health effects caused by environmental toxins, such as chrome, mercury and petroleum, can be equated to some of the planet's most lethal diseases threatening millions of lives. In some cases, the toxic danger is even greater.

The bulk of these toxin locations are in the developing world, where the World Health Organization believes that 20 percent of deaths are caused by environmental pollution. The UN agency also notes that one fifth of cancers worldwide are linked to environmental toxins. This conspicuously high cancer rate is even more pronounced in developing countries.

Overall, the health of over 200 million people is at risk. The report refuses to rank any of the Top Ten, which include Indonesia, Zambia and Ukraine. Given varying populations and types of pollution, such a listing would be neither realistic nor feasible. As in previous years, the 1986 Chernobyl nuclear disaster in Ukraine continues to be highlighted as a severe pollution threat.

More positively, GC's Dr Stephan Robinson maintains that remediation efforts in countries listed in the 2007 Top Ten have led to significant health improvements. "The results confirm that the elimination of environmental toxins is challenging, but not impossible," he said. At the same time, the TSIP data base (Toxic Sites Identification Programme) is adding new places every year.

According to the report, the main problem for dealing with toxin pollution is funding. Given that solutions can be implemented with considerable effect, notes Nathalie Gysi, GC's Executive Director for Switzerland, "bright spots like these should prompt governments to drive the funding of similar measures." In Ghana, for example, a public campaign to persuade women to use less-polluting indoor cooking stoves has helped alleviate health hazards inside homes. In Tanzania, the German aid agency GTC removed huge quantities of hazardous DDT pesticides, which affect the human nervous system, to Germany where they were destroyed.

As some observers point out, it is not just about money. In the Niger River Delta, one of this year's Top Ten, it is about corruption, social inequality, banditry, poor governance and deliberate spillage. Heavily polluted by oil and hydrocarbons, the Delta has been the site of major petroleum operations since the late 1950s with two million barrels now being extracted daily.

An average 240,000 barrels of oil are spilled annually due to mechanical fail-

ure, sabotage and other causes of which only limited amounts are recovered. Not only has this contaminated surface and ground water devastating fishing and agricultural communities, but also ambient air and local crops with hydrocarbons, including known carcinogens such as polycyclic aromatic hydrocarbons (PAHs).5

In Indonesia's West Java Citarum River Basin, a GC Top Ten, some nine million people are affected by contaminants from domestic and industrial sources. The river provides up to 80% of surface water to Jakarta, but also irrigates farms that supply five percent of the country's rice. Finally, it furnishes some 2,000 factories with water. Blacksmith field investigations found lead levels to be one thousand times above the US Environmental Protection Agency (EPA) drinking water standard.

Edward Girardet

# Electronic voting to continue



E-voting is still deemed safe by the Federal Council, despite the recent NSA surveillance scandal. It was introduced in 2000 to facilitate voting and increase participation, but progress is slow due to the high level of security required. In April 2011, the Conference of Government Chancellors discussed the strategy for the new system to ensure optimal coordination between the Confederation and cantons. Geneva, Zurich and Neuchâtel currently offer e-voting capacities, with priority to Swiss citizens abroad. The three cantons employ different systems to guard against systematic attacks. Alexis Roussel, president of the Swiss Pirate Party, advises that "the Confederation must begin by securing

all of its computer systems, which have many flaws...some of the security is provided by US companies." Genevois ethical hacker Sebastien Andrivet recently created and tested on his own machines a virus that can change a vote unnoticed; Geneva itself was not attacked. One of the main flaws in the current system is that voters cannot confirm their vote after submission. However, the State Chancellery of Neuchâtel ensures conditions are very secure with an "identification system similar to that of banks, at three levels," requiring a username, password and code sent by SMS. Pascal Fontana from the State Chancellery notes that postal voting is equally open to risk and manipulation.



## National

# The veil ban – a threat to Swiss tourism?



GENEVA The recent vote by the Italian-speaking canton of Ticino to follow France, Belgium and Holland with the Islamic veil ban risks alienating local and foreign Muslims. It could also affect Switzerland economically.

Swiss tourism representatives are voicing concern about the potential impact of a "veil ban" on the country's travel industry, estimated at nearly CHF 36 billion a year. Well-to-do Arabs and Iranians constitute a crucial slice of the market. If such a law is accepted, warned Barbara Gisi of the Swiss Tourism Association, Gulf tourists might "think twice" about coming.

It is now up to parliament to decide whether to change the Ticino constitution. For the past three years, the number of Gulf tourists has been rising by 25% to 30% annually. Upmarket operators and ski resorts rely heavily on Arab clientele prompted by the growing popularity of winter sports.

The same goes for the French side,

where many Muslims own property. Gulf visitors vacationing in Divonne, often referred to as "little Dubai", have already expressed disquiet at anti-Muslim antagonism.

Others argue that Middle Eastern visitors will come regardless. "It's all part of their prestige. They have a fascination for Switzerland with all its snow-capped mountains and crystalclear lakes. It's the complete antithesis to Saudi Arabia," said one Dubai-based Swiss financial analyst.

### Geneva often sees the number of hotel nights rise by as much as 3% annually whenever the Saudi royal family visits.

"The luxury hotels do well from such guests," commented a Hotel des Bergues employee. "We don't want to make it uncomfortable for them."

At the same time, some consider it an insult to human dignity for women

to walk through the streets fully covered. "It's utterly medieval," noted Claire Brise, a business consultant in Lausanne. "Why should we have to tolerate this?"

With Europe's largest Muslim community (five to six million), France imposed its ban arguing that any garment concealing the face goes against its values. The ruling, however, has remained highly controversial. Progressive Muslims support the law, maintaining that it protects women. Many have come under pressure from conservative Islamic groups for not wearing the veil.

Other Swiss politicians are considering whether to emulate the Ticino vote, which has been condemned by Amnesty International. Switzerland's Central Islamic Council has described it as "yet another loud expression of social Islamophobia". The question now is how Switzerland should deal with the matter. According to some, the government should not seek to impose a solution, but develop a dialogue with the Muslim community.

# Online medical dossiers

Geneva Together with La Poste, the Swiss postal service, the Canton of Geneva has created a pilot project to provide online access to individuals' personal medical files. Known as MonDossierMedical.ch, the system will enable users to call up their latest medical details, such as past medication, surgical interventions or simply whether one's child needs a new vaccination or booster. Similar pilots are being developed by the Cantons of Vaud and Ticino with the idea that the whole of Switzerland will soon be interlinked.

The online system, which already involves the University Hospital of Geneva, Unilabs and other institutions, offers similar security to that of banks. Potential users, regardless of nationality, need to register with a valid insurance card in order to receive a secure access ID. Parents can register their children as long as they under 18.

The online dossier is designed to enable quick access for registered health professionals, whether doctors or pharmacists working in hospitals, surgeries or laboratories. It should prove particularly useful for international business and aid professionals who travel, or for holidaymakers facing a medical emergency. At the same time, it will enable patients to keep tabs on their own personal medical history and background.



# **Swiss Society**

# A tale of two cities

Geneva may be wealthier and have a greater international reputation, but Lausanne often seems more dynamic.

"Lausanne is the capital of Suisse Romande and Geneva is Geneva," a canny observer recently remarked. The distinction is important. The two cities have chosen very different strategies. Geneva favours discreet exclusivity, fuelled largely by banking, commodity trading and international diplomacy. Lausanne is gambling on a broader, somewhat funkier approach. It may not be as rich as Geneva, but it seems more vibrant and youthful.

Neither is a slouch. Geneva hosts more international organizations than any other city in the world. It is the location of choice for most critically important international mediations, such as the upcoming Syrian peace talks and those on Iran's nuclear ambitions. The European Organization for Nuclear Research, or CERN, is by far the world's largest and most sophisticated laboratory for particle physics. It recently made headlines when the Nobel Prize was awarded for the discovery of the Higgs boson, alternatively known as the "God particle".

Geneva often garners more news coverage than the rest of Switzerland put together. It was the birthplace of the League of Nations and the Red Cross. Today it hosts the largest concentration of UN agencies, surpassed only by New York. The World Economic Forum, which runs the famous annual Davos gathering and is currently mapping the agenda for the shifting global economy, is located at Cologny just a few minutes up the lake.

Yet while Geneva's reputation is based largely on past achievements,

Lausanne is betting on the future. It is investing heavily in both international education and high-tech research. EPFL, the Swiss Federal Institute of Technology in Lausanne, is rated on a par with Boston's MIT. The main campus building, the Rolex Learning Centre designed by Japanese architects Kazuyo Sejima and Ryue Nishizawa, is a world-class architectural marvel.

Well over a third of EPFL's student body is international. While the majority of undergraduate classes are in French, most graduate ones are taught in English. Regardless of the student's origin, tuition is set at a mere CHF 1,266 a year. Fees are considerably higher at IMD business school, located on Lausanne's waterfront. IMD is ranked among the world's top two or three business schools, and easily on a par with Harvard Business School.

With so much going for them, both Lausanne and Geneva would seem to be on top of the world, and that may be part of their problem. The uncertain future of the euro and the US dollar has made the Swiss franc look like the most stable currency - one of last resort. As a result, Switzerland risks being priced out of the global marketplace. Mercer, a major consulting firm on relocations, ranks Geneva, Zurich and Vienna as having the world's highest standards of living for expatriates. But Geneva also rates as among the four or five most expensive cities, more costly than New York or Hong Kong. In a period of global financial slowdown, that does not augur well for the future.

The US internet giant, Yahoo, recently moved its headquarters to Ireland, presumably to cash in on cheaper rents and lower salaries. Other major multinationals are deciding whether to follow suit. Earlier, the World Health Organization moved its



accounting department to Kuala Lumpur, albeit with disastrous results. The International Committee of the Red Cross has also been thinking about moving some of its operations to a cheaper location.

The mood in Geneva often seems pessimistic about the future. The real problem, and possibly Lausanne's gain, is that the world's new global economy and the institutions that serve it are in transition. The multilateral international institutions whose patronage made Geneva important are not as unique or powerful as they once were.

In many ways, too, Geneva seems resistant to change. The city seems determined to stay small, but is not succeeding. Most of the city's expansion, including many of more than 20,000 international civil servants who work in Geneva, has been across the border into France. While Geneva's registered population is just under 200,000, the greater Geneva area is closer to 900,000, many of them frontaliers, who cross back to France every night.

Some Swiss nationalists would like to ban frontaliers altogether, but given the extreme housing shortage, there is nowhere to house the very people needed to make the city work. While Geneva's burghers have generally ignored their area's rapid expansion, especially when it comes to traffic, Lausanne has shown greater readiness to engage in intelligent city planning. Today, it is the smallest city in the world to have invested in its own metro subway system, with some 28 stations.

Possibly the people most frustrated with Geneva's stagnation are the youth who find that there is not much to do. "Most of the people I know drive up to Lausanne at night," a young artist in her 20s told me recently. "There is nothing to do here, and it's too expensive. Lausanne is full of exciting little places that are affordable. The problem is that there's a lot of drinking, and then there are accidents on the road back." For much of the youth, however, the risk seems worth it to find a bit of life. William Dowell



1793	The Parisien museum, the "Louvre" is opened to the public.	1935	Japan attacks and enters Shanghai.
1865	The London Gazette, the oldest surviving journal, is founded.	1953	Cambodia becomes independent from France.
1901	Bloody clashes take place in Athens following the translation of the Gospels into demotic Greek.	1960	Massachusetts Senator John F. Kennedy defeats Vice President Richard M. Nixon for the presidency.
1912	Spain's reformist prime minister José Canalejas is assassinated by anarchist Manuel Pardiñas.	1989	The Berlin Wall is pulled down, ending nearly 30 years of a divided Berlin.
1918	World War I ends at 11.00 on 11 November – "the eleventh hour of the eleventh day of the eleventh month". 36 million were killed or wounded.	1990	Mary Robinson elected as 1st female president of Ireland.
1931	The Chinese People's Republic is proclaimed by Mao Tse Tung.	1990	Iraqi leader Saddam Hussein fires his army chief and threatens to destroy the Arabian peninsula.

## **Business & Economy**

#### Fannie Mae to sue nine banks, including UBS and Credit Suisse

UBS and Credit Suisse are among nine of the world's biggest banks being sued for \$800 million by Fannie Mae, America's largest mortgage company, over losses relating to the Libor scandal.

Libor refers to the London interbank offered rate, an interest rate used by many banks, mortgage lenders, and others to set the price of borrowing on trillions of dollars worth of financial contracts.

Barclays, RBS, Rabobank, Bank of America, Citigroup, Deutsche Bank and JPMorgan Chase are also being sued by Fannie Mae.

#### Zurich Insurance Group probes CFO suicide

Zurich Insurance Group AG said an investigation into the suicide of chief financial officer Pierre Wauthier showed that no "undue pressure" was exerted on him before his death.

# Nestle to reduce salt levels in food to meet WHO target

**VEVEY** Nestle has been working on reducing the salt content of its foods since 2005.

Nestle SA, the world's largest food company, said it plans to reduce salt levels in foods including DiGiorno pizza, Stouffer's frozen food and Buitoni pasta to meet a new guideline set by the World Health Organization.

The WHO has a target of no more than 5 grams of salt per person per day by 2025 in order to cut the risk of heart attacks and strokes. Nestle aims to lower the amount of salt in hundreds of products, including ready meals, noodles, pizzas and recipe mixes, by at least 10% over the next three years.

Nestle has been working on reducing the salt content of its foods since 2005, and has cut levels in its Stouffer's Mac & Cheese meal in the US by almost 15% during that period. Salt levels in its Maggi So Juicy seasoning range in the



Nestle's efforts to create healthier foods are becoming increasingly evident.

UK have fallen by 20 to 40%, while in France levels in Buitoni frozen pizzas have been reduced by almost 20%, the firm said.

 $The \ensuremath{\textit{Vevey-based company is work-}} ing with US \ensuremath{\textit{US life-sciences company}} is work-ing \ensuremath{\textit{Vevey-based company is work-}} ing \ensuremath{} ing \ensuremath{\textit{Vevey-based company is work-}} ing \ensuremath{\textit{Vevey-based company is work-}} ing \ensuremath{} ing \ensuremath{\textit{Vevey-based company is work-}} ing \ensuremath{} ing \ensuremat$ 

Chromocell Corp to identify compounds that could replace salt. Nestle recipes contained 14,043 fewer tons of salt in 2012 compared with 2005.

Moyette Marrett

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# UBS and Credit Suisse may shrink on higher leverage

**ZURICH** UBS AG and Credit Suisse Group AG, the country's biggest banks, may have to reduce their fixed-income, commodities and currency businesses further.

This should happen if the nation's regulator imposes higher leverage ratios than already planned, according to JPMorgan Chase & Co. analysts. Swiss Finance Minister Eveline Widmer-Schlumpf told Schweiz am Sonntag in an interview published on Sunday that leverage ratios of "six to ten per cent" are under discussion, calling the current level "too low". Banks would have to "consider whether to carry on with investment banking or focus even more on asset management," she said. Credit Suisse would be especially hurt by rules forcing banks to hold more capital in relation to their assets, analysts wrote in a note to clients on Monday. While both banks are set to achieve Swiss leverage ratios of at least 4.2 per cent by 2015, a Finance Ministry proposal that the measure be raised to six per cent would lead to "material uncertainty" and possible cuts in FICC, they wrote. Shares in UBS and Credit Suisse declined sharply on the news



"I am still of the opinion that banks should determine their own business. But they must be organized so the State doesn't end up being liable," Widmer-Schlumpftold the newspaper.

After UBS had to be bailed out by the government in 2008 following the US subprime lending crisis, Swiss regulators have put strict new capital requirements in place for banks that go beyond the Basel III rules, which were determined by a committee of banking supervisors from almost 30 countries.

UBS said on 29 October that it probably would not be able to reach its

profitability target in 2015, after the Swiss regulator demanded it hold more capital for risks related to litigation. Credit Suisse said last month that it plans to cut its struggling interest-rates trading business, after sales and profit at its investment bank slid in the third quarter. Both companies have shed loans and other debts in recent years to meet Swiss regulatory rules. UBS slashed its fixed-income business last vear.

## **Business Comment**

# Why Usain Bolt should run a business school

Focus and a global mindset are essential if we want to stand out from the crowd

Usain Bolt did a question and answer session at IMD last year, just after he had won three gold medals at the London Olympics – a repeat performance of his success at the Beijing Olympics four years earlier. Bolt was terrific – relaxed, funny and fully engaged with the audience.

What really struck me about the Jamaican athlete was his focus. He runs the 100 metres, 200 metres and 4 x 100 metres relay: Just the sprints! Nothing else. No 400 metres and no long jump, for example, which are obviously very different events.

Business schools could learn a lot from him because right now most schools lack total focus. Yes, they have a social mission to fulfil and they need to meet the needs of a broad audience. However, not all schools should look alike!

I've just got back from a couple of conferences in the US, and I saw the same two worrying signs that have been bothering me for some time now.

First, too many business schools are trying to do too many different things – undergraduate programs, master's degrees, PhDs, executive education and so on. By spreading themselves so widely, they end up all looking the same. The only schools that still stand out are those that already have fantastic brands, a heritage from the past that is being increasingly challenged.

Second, business schools are not focusing enough on the real world. Largely thanks to tenure systems, many professors are too busy trying to get academic articles published to notice what's really going on outside their door. It reminds me of the joke about the academic who sees something working in practice and starts wondering whether it could ever work in theory.

We keep hearing how MOOCs (massive open online courses) are forcing business schools to shape up and reinvent themselves. Maybe! But MOOCs could just as easily lead to the same old model, with everyone doing the same sort of thing and little original content emerging. The eventual winners in online education will probably be schools with big names and famous professors, but will anyone bring anything new to the table?

Business schools that really want to be successful must develop a supersharp and innovative focus in everything they do, particularly in terms of both what they teach and how they teach it. Taking this step won't be easy. In fact, it will be painful for many, because business schools by nature are some of the most conservative institutions on the planet.



treux Comedy

Focus is critical to succes in any venture.



Professor Dominique Turpin is the Nestlé Professor and President of IMD.

Different business schools will choose different paths, of course. My own focus is on executive education – helping companies and organizations to solve real problems and enabling managers to perform better.

So when we hire new faculty and staff at IMD I want people with a global mindset. I want curiously minded people looking for original and relevant ideas. I want people who are self-aware, knowing their strengths, weaknesses and biases. I want people who are nonjudgmental and emotionally sensitive, who can tolerate ambiguity and complexity. I want people who are great with clients and can be credible at the very top level (a PhD alone isn't enough here). And I want people who are not.

Most of all, I want people who are passionate about the real world. The kind of people who would rather get out and smell the air than worry about titles and tenure.

It's time for business schools to do some serious thinking about what they're really for. They need to figure out what it is that makes them different from all the others, what makes them stand out. And, like Usain Bolt, they need to keep that focus.

Professor Dominique Turpin, President of IMD



Olympic gold medallist, Usain Bolt.





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# **Employment & Technology**

# The career crunch

You're the right side of 40 if "life begins at" that age.

If you're looking for a job, however, you're the wrong side. Change is on its way and you need to deal with it. Either this is part of your life plan to move on, or it has been forced upon you as part of the economic climate. You might have seen this coming and negotiated a sweetener, or maybe the hammer fell without warning.

Is this a great moment to look at changing tack? That is, doing what you've always promised yourself you would: starting a business, making a move, or simply slowing down.

My advice – before you decide – is to think about what you're good at. And what you like doing. If you decide that your strengths are staying with what you know best, then off to market you go.

First steps? LinkedIn. Use it! Get your profile up to date and synced with your CV or resumé so anyone looking at them (believe me, they will) sees the same history. And check that photo. Suit and tie are de rigueur for anything to do with financial services. No tie is okay if you're looking to be more "G8 summit". But lose the sunglasses, children, holiday landscapes or cropped wedding and party snapshots. Keep those for Facebook.

I'm 50, dealing with human resources, and looking for a new job. I always call people back and answer my emails. I always have and always will. Maybe I'm just old-fashioned, but it's in my DNA. So it really gets me when I spend time putting together my CV, writing a personalized letter and sending it off to Company X or Agency Y and not get anything back. In today's world of automated IT, it doesn't take much to set up an auto-reply that says: "Thank you for your CV/interest. If you don't hear back from us in 14 days..."

My biggest beef, however, is with the head hunters. They are your best friends at the start. "Hi, it's Simon from Maize & Binghams Associates." Simon goes all secret squirrel about a job in



Company X which fits you. Would you be interested? Absolutely!

Simon, however, is "only" the researcher. You need to speak with Annabel. She's the actual hunter. But then, nothing. No Annabel. No Simon. Not even a YES!! Silence.

So, get out there and network. Ask friends, current and former colleagues,

and people in your industry or profession to connect with you on LinkedIn. Or contact them directly. After you've connected, quickly follow up by phone or email asking if they can help you in your search. Study the jobs pages and websites to see what you can find. Start applying. Remember to create that Excel file to keep track of every single contact and application.

You're selling yourself in a fiercely competitive market. Have your value proposition ready and get your pipeline open. It's a numbers game. The more people you contact, the more likely you are to find THE ROLE. As with fruit and veg, make this your five-a-day rule until you sign the deal. Success!!

> The author is a senior HR executive who has worked in the region for several world-class multinationals.

# The intelligent home

Plug & play components allow you to control electrical devices and monitor electricity consumption even when you are away.

DigitalSTROM is an ergonomic technology produced by the Swiss company aizo. Using existing wiring, it allows you to connect and control your electrical devices with remote Legoshaped components that can be installed in almost any device. It claims to provide a "new sense of living" by increasing comfort and convenience at home, as well as making consumers more aware of their energy usage.

digitalSTROM was created to develop and test electrical and energysaving devices. Installation is simple. A meter and server are mounted in the fuse box. Miniature colour-coded blocks similar to Lego are then installed in your electrical devices such as light switches and lamps to connect them to the main power supply. You can then access the server via your PC or smartphone in order to manage and control the connected appliances and also to monitor energy usage around the home.

The technology provides an almost unlimited combination of programs that can be customized. For example,



you can code the window blinds to go up and the coffee machine to turn on as you switch on your bedside lamp in the morning; or you can make the lights flash when the doorbell rings. Lights can even be programmed to dim or brighten depending on the number times of a switch is pressed. The technology not only offers convenience – integrated fire alarms and security systems can alert emergency services, or lights can be timed to a schedule to deter burglars during long absences.

But what real added value do these systems provide? "Smart" ergonomic technologies that allow us to streamline processes, reduce waste and maximize benefits are on the rise and very fashionable. IBM is a now global pioneer in making a "smarter planet". However, there is a fine line between making our lives easier and eventually debilitating users. It is also worth noting that as many electric companies start integrating intelligence into their hardware, the marketplace for digitalSTROM and similar technologies such as Insteon and Crestron Electronics could decline. Yet the potential energy-saving capabilities and convenience of this concept cannot be denied.

# Insight

# Espionage: nothing new for Geneva

The NSA's technical eavesdropping arm, the SCS is located on the top floor of the US Mission to the UN in Geneva.

Geneva Reports that the US Mission in Geneva is a hotbed of espionage activities for the National Security Agency (NSA) have caused little surprise in the City of Calvin, with its long history as a centre of intrigue and espionage.

The latest documents from whistleblower Edward Snowdon indicate that a station of NSA's technical eavesdropping arm, the SCS (Special Collection Service), is located on the top floor of the US Mission to the UN in Geneva. This windowless upper level reportedly has the capability to capture mobile phone communications within a large perimeter.

According to the German weekly Der Spiegel, the US Mission is one of 80

surveillance centres around the world, many hidden in plain sight in US embassies. The Geneva mission is America's largest overseas multilateral diplomatic post dealing with some 40 UN organs and over 150 countries. The Mission has referred all questions regarding NSA activities in Switzerland, or the presence of former Mission employee Snowdon (2007-2009), to the US State Department in Washington.

Christoph Blocher of the Swiss People's party UDC, told the Sunday paper Schweiz am Sonntag that he is sure the UN buildings in Geneva are intelligence centres. During earlier renovations at the Palais des Nations, he noted, listening devices were found. "But since it was a UN building, we could do nothing." As with the US Mission, all UN buildings are considered "international territory." Alexandre Vautravers, Editor of the Revue Militaire Suisse, is sanguine about concerns that the US is spying on its allies in Geneva. "Given the visibility of the equipment on the roof, it is likely that these resources are used in the transmission and analysis of data, rather than for the interception of communications on a grand scale," he said.

Vautravers states that Switzerland became an important hub for the international intelligence community ever since the First World War. He cautions however, about assuming that all data collection has nefarious purposes. "One must make a distinction between eavesdropping and analysis. At this stage it is impossible to know how the information gained by listening devices has been used," he said.

This is what worries others. According to Schweiz am Sonntag, intelligence services are now able to monitor major banks and commodities companies.

Pamela Taylor



The US mission to the UN in Geneva.

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#### Win tickets for the Montreux Comedy Festival's English nights on Friday 6th, Saturday 7th and Sunday 8th of December.

On Friday and Saturday, STAND UP AFRICA offers an all-star line-up of African comedy giants: Loyiso Gola, Kagiso Lediga, Stuart Taylor, David Kibuuka & Joseph Opio. It's a premium comedy show bringing together the best comedians on the continent.

On Sunday enjoy Ari Shaffir's wit and wisdom and afterwards watch five finalists from the English-speaking stand-up scene compete to win the Montreux Comedy Contest Final.

We're giving away 5 pairs of tickets for each night!

To enter, either send in an email to competition@lenews.ch, or like us on Facebook, and comment on a post – everyone who posts will go into a draw for a pair of tickets.

And if you don't win, don't worry! Le News readers benefit from a 20% reduction! Just enter the promo code: MCF13NEWS20 when buying your tickets online. Insight



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# When journalists were considered spies

André Naef, former Foreign Editor of the Tribune de Genève, recalls the Cold War years when he was a correspondent at the Palais des Nations. He says the talk about Geneva as a nest of spies is an old story.

Geneva has always been a playground for spies and political exiles from Napoleon III to Lenin and Mussolini, up to the days when sympathizers of Algeria's National Liberation Front (NLF) swarmed around the University of Geneva in my distant student past. Two world wars only accelerated this. There were Gestapo agents at the Eaux-Vives railway station who controlled travellers to occupied France. In the '60s there was little doubt that almost all of the correspondents from the Eastern bloc collaborated with their respective secret services and the upper echelons of the Communist Party. Most of what they wrote, in fact, was not for publication.

Early in my career, I remember dining with a journalist from the Soviet news agency Novosti at a restaurant in Vaud where a military company on manoeuvres was preparing the evening meal. I freely answered his many questions about the Swiss Army on subjects already in the public domain. We had several meetings later. Perhaps it took him some time to realize that I did not have any secrets to disclose in a country where so much information is freely available.

Were the various missions to the UN, including that of the USA, also centers of surveillance during that time?

Well, the Palais des Nations was very near the missions of the Soviet Union, France and America so the latter was obviously ideally placed as a centre for tapping.

Was there an assumption in those days that most journalists, especially foreign ones, whether from the East or the West were spies? Were you ever approached by one side or the other?

Once, I happened to meet the second or third secretary at the US Mission who appeared to be a leftist and offered me a list of CIA agents in Switzerland. It was shortly after the publication of a similar list given by an American agent in Athens that led to the assassination of the head of the CIA station there. I told the man that I would look at the list but, happily, I did not publish it and the matter remained secret.

Are people being hypocritical to be outraged at the revelations of the



extent of NSA surveillance? Isn't it just business as usual?

It seems obvious to me that in a place like Geneva, where representatives from the entire Earth come to negotiate treaties on life or death issues, nothing can remain secret for long. As for taking defensive measures against National Security Agency (NSA) eavesdropping, this seems ridiculous. Nobody has any illusions about the phenomenon of intelligence, including "friendly" countries. What shocks this time is the unprecedented excess of the actions by the NSA and the massive intrusion into the privacy of honest citizens. Even in this area, there are limits that should not be exceeded.

Berne has been officially silent regarding NSA eavesdropping. Should there be more concern about the possibility that Swiss neutrality could become compromised?

There have been comments from various politicians, but no official government reaction. Apparently, the Federal Council has fewer grounds to be upset than Angela Merkel. Switzerland's neutrality has been recognized since 1648 and Geneva has been an international city since the early 20th century and it is unlikely to disappear tomorrow. It is inevitable in the 21st century that countries will need to spy on their enemies. As for neutrality, this is not incompatible with maintaining a working relationship with intelligence services when defending a country's interests. Anyway, since the end of the Cold War, the concept of neutrality has become relative and limited to non-membership in military alliances. The Swiss people ultimately decided it was not compromised by joining the UN. In any case, the NSA affair is the result of a situation in which the latest technology is being used without regard to geopolitical fallout.

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### Travel

# Great swiss train journeys: The Glacier Express

The Glacier Express is one of the most panoramic train journeys in Europe.

The Glacier Express might be billed as the slowest express train in the world, taking a leisurely seven and a half hours to travel through southeastern Switzerland, but it is one of the most panoramic train journeys in Europe.

The train, which started running in 1930, travels between Zermatt – at the foot of Switzerland's most photographed mountain, the Matterhorn – and the swish, upmarket resort of St. Moritz in the Engadine, perched upon its lake amidst forests of larch and fir. The route takes in spectacular alpine scenery along the way as it crosses 291 bridges and passes through 91 tunnels.

The Oberalp Pass is the highest point of the journey at an impressive

2,033m above sea level and surrounded by thousands more meters of mountains. Starting the journey in St. Moritz, there are a number of scenic routes, up to the Albula tunnel (1,820m above sea level), then down to Chur (585m), up to the Oberalp Pass, down to Visp (650m), and up again to end in Zermatt (1,604m). Beyond the short Albula tunnel, the Glacier Express enters a series of corkscrew tunnels in order to lose 416m in altitude before Berguen village, 5km down the valley as the crow flies.

Lunch was served in the elegant dining car as the train climbed through the Surselva gorges. From every seat in the train the views are all-encompassing. In both first and second class, the windows extend right up around the top of the coach.

Highlights along the 274km track include the Albula UNESCO World



One of the most scenic train journey in Europe.

Heritage landscape, the Graubünden valleys, steep, high and densely forested, mountain lakes and deep ravines formed by water that exhibit bizarre rock formations. The Rhaetian Railway in the Albula/Bernina Landscape has been granted UNESCO World Heritage status – only the third railway in the world to receive such a listing. Moyette Marrett

# Berlin – cool cultural centre

A city of many faces, the German capital is a beacon for history lovers, as well as a popular destination for partygoers and families.

#### What's on?

Berlin's International Short Film Festival (Nov. 12 to 17) showcases documentaries, movies and cartoons. Children can enjoy 800 films at KUKI, the International Short Film Festival for Children and Youth Berlin. Winter World at Potsdamer Platz boasts the largest mobile toboggan run in Europe. There are 60 Christmas markets offering mulled wine, crafts and gingerbread. The city celebrates its spectacular New Year's Eve party around the Brandenburg Gate.

#### **Places to visit**

Keep the kids amused at the Zoologischer Garten & Aquarium, Europe's most popular zoo. Or head for the Sunday flea market at Mauerpark, Volkspark Friedrichshain and Grunewald.

DDR Museum: Rummage through East German memorabilia and listen in on a bugged flat at this museum which offers a portrait of life during the Soviet occupation of East Berlin, which ended in 1990.



Museum Island: The UNESCOlisted World Heritage site is home to five of Berlin's most important museums.

The Berlin Wall: The Wall was mostly demolished between June and November 1990. Visit Checkpoint Charlie, the famous east-west border control during the Cold War.

Jüdisches Museum: "The Time for Everything" exhibition (until February) focuses on Jewish rituals of transition and remembrance. Walk among the stark concrete slabs of the Holocaust Memorial.

#### Shopping

Friedrichstraße boasts top designer shops as well as KaDeWe, Europe's largest department store. For vintage buys head to Prenzlauer Berg; scores of boutiques and independent retailers are in North Mitte.

#### Where to stay and eat

The rooms at Arcotel Velvet have floor-to-ceiling windows, curtains printed with famous faces and carpets showing the map of Europe. Stay in a refurbished caravan, a hut or a loftroom at Huettenpalast, a homage to glamour camping. Former German chancellor Helmut Kohl is a regular at Don Camillo, a restaurant specializing in north Italian cuisine. Enjoy organic burgers, bratwurst and fries with homemade dips and sauces at Frittiersalon, where vegetarians are also catered for with soya and Camembert burgers or meat-free currywurst.

#### Nightlife

Try the Berghain/Panorama Bar for European techno, Farbfenseher for house music, or B-Flat for live jazz.

#### Getting there

Easyjet flies to Schoenfeld airport, Lufthansa to Tegel.

# Lifestyle

# Bar à vins à la mode



Lavaux is a major wine growing region and a UNESCO world heritage site.

Once upon a time – and not so long ago – you would have to visit a wine producer or go to a "caveau des vignerons" in a wine-producing village to sample the wines of Suisse Romande.

While this traditional approach remains a well-trodden path, a more contemporary and consumer-friendly concept is starting to make its mark. Over the past five years the wine bar ("bar à vins") has established itself here as a welcome and welcoming alternative for going out with friends to enjoy a glass or two of wine and even a light bite to eat.

While the producer's cellar or village "caveau" is somewhat clichéd in appearance and cool in temperature, the new generation of wine bars is typically modern in design and warm in atmosphere.

The focus is on providing a consumer experience that is at least as satisfying as the quality of the wines. This fresh approach to the enjoyment of wine should make most of these establishments attractive places to go. Yet it seems that many of the wine bars in this part of Switzerland are frequented largely by locals and tourists, and not by the expats who live here.

The Café des Arts in Nyon, right opposite the Hotel Beau Rivage, offers a range of around 30 premium-quality wines. Evidence of the focus on quality is the state-of-the-art Enomatic dispensing system, which ensures the quality of each glass served. While the majority of the list is Swiss - from the cantons of Geneva, Vaud and Valais there are fine examples from France, Italy and Spain as well as occasional selections from the New World and several great Champagnes. The comfortable wine lounge with its dark décor, candlelight and bold works of modern art is an invitation to spend a relaxing evening with friends. Sitting at the bar lets you get to know the owner Patrice, who has some great ideas for making the wine selection (which changes every three months) even more special.

At the other end of the lake, just five minutes from the Aigle motorway exit, the Badouxthèque in Yvorne is an enterprising creation by the wine producer Badoux Vins. This wine bar comes as something of a surprise since the exterior of the building, converted from an old garage, provides few clues as to the pleasantly large space on the inside. Whether you sink into an armchair or sofa, sit up at the bar, perch at a high table or settle at a dinner table, Anouk and Olivier Cuche are ready to serve you any of the 20-plus wines produced by the Badoux estate. This wide choice of white, rosé and red wines includes the Aigle "Les Murailles", one of the reference wines in the region, and means that there is always something to discover, even if no other producer's wines are on the list.

For yet another variation on the wine-bar concept, the Lavaux Vinorama in Rivaz offers by far the most extensive selection of wines, numbering more than 250, from 150 different wine producers exclusively in the Lavaux region. This wine bar may have found its place as a stop on the tourist itinerary. But it is still the simplest solution for tasting your way round the region and avoids the need

to visit the plethora of producers one by one. Not only is it a showcase for the rich variety of wines produced in Lavaux, but it is also a great place to learn more about one of the few wineproducing areas in the world to have been designated a UNESCO World Heritage Site. The setting of this wine bar is fairly intimate but, in the absence of any lounge area, you may find the best way to sample the many vinous delights is to make short but frequent visits.

Each wine bar serves a range of cold meat and cheese selections and, in some cases, tartares of steak or salmon. These can easily satisfy hungry appetites and also pair nicely with the wines.

Check out each website for more details, including opening times: www.cafedesarts-nyon.ch

www.badouxtheque.ch www.lavaux-vinorama.ch

Simon Hardy holds a Diploma in Wines & Spirits. He is the founder of Fitting Wines, which provides a range of personalized wine services in Switzerland.

## Lifestyle

# Resolving traffic: The vélo solution

Copenhagen, Freiburg in Germany and Basel have been prioritizing bike lanes and public transport for years as their solution to traffic jams and pollution. For their citizens, driving into town no longer makes sense, particularly if you can jump onto a tram or bike.

Even though the number of automobile users in the Canton of Geneva has fallen from 78% in 2001 to 72.3% in 2012, commuters – especially crossborder ones – are finding car travel increasingly exasperating. Today's reality for many motorists – cursed by uncoordinated traffic lights and congested roads – is being stuck in the Vernier tunnel or crawling along the Quai du Mont-Blanc, and not just at rush hour.

Given the costly alternatives, one obvious possibility is staring Geneva in the face: the healthier – and often quicker – option of cycling. Recent estimates suggest that up to 15% of commuters might opt for vélo travel, particularly on pleasant days, if there were enough protected bike lanes, including express "radials" linking the suburbs with the city centre. Bike racks should also be placed on buses and trams.

For the moment, the caveat is safety. As any seasoned cyclist knows, biking in Geneva is not for the faint of heart. There are a myriad of hazards, such as cars, buses, trams, disappearing bike routes and poor signalling. It often seems that cycle lane designers have never actually ridden a bike themselves. Many parents will not allow their children to ride to school for fear of being run down.

Nevertheless, the Geneva Town Council is now seeking to improve the politics of cycling by promoting better bike use and safety in coordination with local associations. Although still fledgling, this includes collaboration with cross-border groups, such as the Association des Piétons et Cyclistes du Pays de Gex and BouRgeons d'Annemasse. For there to be a real shift toward le vélo, however, Geneva will need to hook up with bike networks in neighbouring Vaud and France.

According to Lisa Mozzone, the coordinator of Pro Velo, a Swiss advocacy association, the cycling experience still needs to be drastically improved. While the most recent statistics, issued every two years, have yet to come out, she noted a 30% increase in bike usage from 2009 to 2011. For these associations, "This positive trend reflects the bicycle's enormous potential as a healthy and viable long-term solution to over-congested roads."

Apart from promoting events such as "le Samedi du vélo" and "la bourse au vélo", Pro Velo works with communal authorities to improve bike safety and image. An avid cyclist herself, Mozzone stresses the importance of public debate to highlight accident hotspots. Trams, while decongesting traffic, are hazardous because of poor signalling. Geneva needs to become more bikefriendly.

Making Genève Roule's free prêt vélo available all year round, she suggests, would be a start. Nor should politicians be allowed to use lack of funds as a reason for inaction. "Ultimately, we should explore options and work together to foster a better understanding of an economically viable alternative to jams, delays and frustration," says Mozzone. Christopher Woodburn



30% increase in bike usage from 2009 to 2011.



# How to get a job

The good news if you're trying to find a job is that youth unemployment in Switzerland is the lowest in the world, at only 6.2% in 2012. Nevertheless, finding employment these days is still not easy. Here are a few tips to help you stand out from the crowd.

#### Compile a CV

This seems like a daunting prospect, but it must be done! And once you have your first CV, it is easy to add to it as you gain more experience. List any qualifications you have or activities you pursue. These can be both academic and from outside of school. Maybe you have music qualifications, or perhaps you have won sport or art competitions? Are you a member of any societies, have you raised funds for a school voyage d'étude, do you volunteer? These can all help your application by showing you commit to activities. Remember, everything you write down says something about you. So, while you should put down everything you think is important, make sure it makes you look good at the same time! Maybe add a few important skills you picked up while doing each activity, like improving your presenatation skills.

#### **Find references**

When applying for a job you may be asked to provide the names of a few people who would be willing to speak on your behalf (ideally someone who will give you the best write-up). You could ask a teacher, someone who you've worked for in the past or even a family friend who can vouch for your personality. Don't forget to ask them before you include their name on your CV. Someone speaking for you can swing an employer's opinion in your favour and could make the difference between you and the other candidates.

#### Make sure you look the part

First impressions count. If you are invited for an interview, wear your best outfit, clean shoes and make sure your hair is clean. If you don't make an effort to present yourself well, an employer might wonder whether you will put effort into your work. Think about answers to potential questions ahead of time so you can remain calm during the interview and convince an employer that you're worth it. Good luck!

Natasha Tomkinson

### **Cool in sites**

#### coffitivity.com

Office too loud for you to concentrate or library too quiet? This fun website is all you need to escape to the quiet chatter of a coffee shop, where you can be productive and focused (allegedly).

#### gojee.com

Caution: contains glossy photos of seriously mouth-watering food. The website will find a recipe using your choice of ingredients, whether it be what you have in the fridge or something you simply fancy.

## Local Community Groups & Associations

#### **CLUBS AND GROUPS**

#### **Geneva** American

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International Women's Club Based in Geneva, the American International Women's Club offers activities, events as well as a monthly newsletter and helps Americans abroad connect and learn more about Swiss life. Wellestablished network. Go to www.aiwcgeneva.org or email aiwcweb@gmail.com

Lausanne The Village Players English speaking theatre based In Lausanne, founded in 1981. This friendly, amateur theatre, music, song and dance company welcomes enthusiasts to attend or participate in productions and events. Based at Centre Pluriculturel d'Ouchy, Beau Rivage 2, 1006 Lausanne. Visit www.villageplayers.ch for more information or to email.

#### Geneva International Basketball Club Geneva

Multi-lingual and multi-cultural club open to all men and women basketball players 18 years or older in the Cantons of Geneva, Vaud and France. New basketball players can join at any time. Practice sessions are held on Mondays, Wednesdays and Fridays to prepare for the Geneva Amateur Basketball Association (ACGBA) championships and other tournaments. Visit http://www.intbbc.org or contact Michel Vauclair at r.ialcuav@bluewin.ch or 022 734-4662.

#### Geneva Equestrian and Horseback Riding

Manege d'Onex offers riding and boarding school for horses and ponies as well as preparation for the exams of the Swiss Federation for Equestrian Sports. Welcomes all from novices to experienced riders from age 7. Location: Chemin des Laz 16, Geneva; 022 792 1688 Web/email: www.maneges.ch

#### **Geneva Hiking Group**

Free hikes on the Saleve every Sunday with responsible excursion leader from the Association Genevoise des Amis du Saleve. 5-8 hours total with 3-5 hours walking up inclines. Meet at 10 am at the

#### New Groups and Associations

Any group that wishes to raise its profile is welcome to submit an entry for free to Le News on a first come first served basis. Only entries from charities and not for profit organisations will be accepted. Entries must be no more than 50 words long and they must not fundraise, sell or promote events. Priority will be given to new organisations.

terminus of bus No 8 at Veyrier-Douanes. No prior registration necessary. Hiking boots raincoat or umbrella, passport, money, picnic and something to drink as well as good health necessary. Visit www.rando-saleve.net for more details or call +41227964133.

#### Lausanne English Speaking & Anglo-Swiss Club of Lausanne (ES&ASC)

A social club for all English speakers irrespective of nationality or mother tongue. A great way to practice English, meet new people, socialise and make new friends. Regular meetings include cinema, theatre, concerts, museum visits, outings, billiards and talks. Visit www.esclausanne.ch for details or contact Ilze Condemi on +41 79 745 35 92.

#### Lausanne Flying Devil

Offers tandem skydiving, scenic flights and Skydiving School as well as aperitifs in the Alps area. Based at Avenue Tissot 2, 1006 Lausanne. Visit www.flying-devil.com for more information or call 021 340 03 04. Visit www.flying-devil.ch for more information.

#### Nyon CinéClub

Offers a selection of great international films on Mondays at 20:00. This non-profit club is open to suggestions for possible screenings in its two theatres. At 5 Rue Neuve, 1260 Nyon or find us at informations@cineclubnyon.ch.

#### Lausanne Scots Kirk Business Network

This new group helps professionals keep up to date with current business practices and to expand their networks. Meetings are held in on the third Thursday of each month. Telephone +41213233343

#### **HELP AND SUPPORT**

Geneva Alzheimer Association Runs a dementia support group that provides information on practical and emotional issues faced by English-speaking people with the condition or caring for those who do. Meetings on the first Tuesday of each month from 6:30pm to 8:30pm in the offices of Alzheimer Geneva: Chemin des Fins 27, 1218 Grans-Saconnex (Bus no 3, stop Maison des Parelements) No charge for participation.

#### **Geneva** Alcoholics Anonymous

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English meetings now held in the Geneva region as well as meetings in other European languages. Also, AA Geneva has recently launched an English speaking helpline for general information. Call +41223289286 or visit www.aageneva.com.

#### **Geneva** Narcotics Anonymous

Narcotiques Anonymes has introduced an English-speaking meeting to its French speaking meetings which take place regularly at Maison de L'Ancre, 34 Rue de Lausanne, Geneva. Call 24/7 to 0840121212.

#### Geneva HIV/AIDS: Groupe SIDA

This group is one of the best-known providers of support and advice to those whose lives are affected by HIV/AIDS in French. Starting in Lausanne in January at Foundation Roverriaz 21b, Lausanne. Until then, meetings are held at 17 Rue Pierre-Fatio, 1204 Geneva. Call +41 (0)227001500 for details.

#### Helpline Cancer Support

The English speaking Cancer Association is a group offering emotional support, practical help and information to cancer patients, their families and carers in the Geneva and Vaud area. They also hold information and discussion evenings. Visit www.ESCA.ch or call +41 (0)795315511.

#### Geneva Family Planning and Sexual Health

The Geneva University Hospitals has a family planning center that offers consultations and advice free of charge (in French). English by appointment. 47 Bd de la Cluse, 1205 Geneva Tel +41 (0)223725500.

#### Helpline Mental Health: La main tendue

The Swiss equivalent of the Samaritans, providing help and support to those in need. Listeners are available 24/7 in English and now in Spanish and Portuguese. Call 143.

#### Geneva ASK- All Special Kids

ASK is a new Geneva-based network for families with special

needs children. It provides information relating to special needs issues through monthly support meeting and thematic workshops. The group focuses on helping Englishspeaking children. www.ask.ch

#### Morges Women's Support Group

Solidarité Femmes provides helps and support for women and their children suffering from domestic violence. It is opening a help centre in Morges in March and plans to offer consultation in English as well as French. Telephone 247 +41 (0)227971010.

#### Vaud Vogay

Association Vaudoise de Personnes Concernées par l'Homosexualité aims to objectively inform and support anyone concerned with homosexuality in the Vaudoise area with support groups and activities. French speaking, but welcomes all. A well-established group which meets in many towns including Nyon, Lausanne, Yverdon and Aigle. Email ecoute@vogay.ch or visit www.vogay.ch for more information.

# **Prangins** Fondation le Cube de Verre

Support and activity group, that provides advice and resources for parents of autistic children. The group is French speaking but welcomes all. Meetings take place at: 1 Avenue de la Gare, 1197 Prangins or else call +41 (0)22 367 26 24.

# Le News

Advertising in English is more compelling for English-speakers.

# **Classified**

#### LE LOVE TO MEET

Chat by SMS - Chat by SMSSent HELLO to 609 (1.-/SMS)

#### LE RENTAL PROPERTY OFFERED

Lausanne. Villa with view - Chailly. Charming villa 120 m2. Kitchen, living/dining room with fireplace, WC/shower room, terrace, garden. 3 bedrooms, bathroom. Boiler/laundry room. Garage. Residential area, green calm surroundings. Tel 079-624 61 72



Choully, Satigny - Newly renovated village house. 215 m2. 4 bedrooms 2 bathrooms. Sitting room/dining room, mezzanine. Large entrée with WC. Fully equipped kitchen. Solar/oil/wood heating. 100 m2 garden with private entrace. Shops, services, schools and transport in nearby Satigny. CHF 5,500/month.

**Office for rent central GE -** 20 m2, furnished, wi-fi.Next to bank quartier.CHF 1290 incl charges.Call Garry 022 321 52 63.



Expat Renovations SARL - Very experienced, professional English speaking renovation company. Team includes plumbers, electricians, builders, carpenters, plasterers, painters and tilers. Kitchen and bathroom installations to major renovation projects with a complete project management service.www.expat-renovations.com

Office for rent central GE - Office 1-3 people 20m2 Bank quartier furnished / wifi / kitchen / bathroom CHF 1290 charges incl



Lausanne. Villa with view - Chailly. Charming villa 120 m2. Kitchen, living/dining room with fireplace, WC/shower room, terrace, garden. 3 bedrooms, bathroom. Boiler/laundry room. Garage. Residential area, green calm surroundings. CHF 3,500 p/m Tel 079-624 61 72

PULLY, 4-rooms flat with view - 127 m2, fully-equipped kitchen, 2 bathrooms, 1 WC, large terrace, garage. Dressing or embedded cupboard in 2 rooms + bathrooms. Residential area, green surroundings, tennis. View on Léman lake.

#### LE HOME SERVICES WANTED

Gardener to work in Lausanne -Gardner required to do basic garden maintenance. 2 hours per week.

#### LE NEED TO BUY STUFF

Kids bicycle wanted - Kid's bicycle wanted (for boy age 8). With gears. Please contact tamaradaniel@bluewin.ch.

#### LES PROFESSIONALS SERVICES

#### Coaching (Integral Approach) -

Exploring all facets of your life, the core of your worldview and the possibilities that can emerge from shifting this, leading to lasting, meaningful development. English and French. Michele Stoudmann, Belmont-sur-Lausanne, 079 242 7790. www.centreforcoaching.ch. **Pension advice -** 2.0 % - If your 3rd pillar pays less than 2 % p.a, contact insuvest@hispeed.ch



Do you need a nanny / sitter? - Rockmybaby® is an innovative Narny , Babysitting Agency with an award winning online booking system which is available 24/7 and an extensive database of experienced babysitters and nannies.

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#### LE BEAUTY AND WELLNESS

EFT Therapist - Meridian Tapping/Emotional Freedom Techniques (EFT) - a simple, fast technique for releasing stress, suffering, pain and limitation. In-person sessions, or via Skype or phone. In English and French. Michele Stoudmann, Belmont-sur-Lausanne, 079 242 7790. www.michelestoudmann.com.

WWW.LIFECOACHING-VEYRIER.CH -Need a listening ear? Want to find your inner ressources to make your dreams come true? Contact us and do it! Find the solutions, possibilities and power inside or outside yourself! 079-4569037



Improve your quality of life ! - Espace Bio-Energie , Mieux-Etre in 1806 SI-LégierMassage -Energetics - Cellular memory ... To feel better every day, Reach your full potential. Energy and Motivation. Vitality. Creativity. Relaxation. Personal Development. Vsit www.espace-bioenergie-mieuxetre.com or call 076 247 04 37



SPHERE ELVIS BILLIARDS LOUNGE BAR & FOOD celebrates its 10<sup>th</sup> anniversary on Friday November 8 and thanks all its customers for their loyalty Doors open from 19h00 to 0h00 Rue de Lausanne 80 - Genève thesphere.ch

# Le News

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Bringing you a deeper understanding of the place you live in, every week.

### LeNews.ch



Genève | Nyon | Gland | Morges | Lausanne | Vevey | Montreux

## **Interaction**

## Thought for the week

# "Thou shalt not steal..."

I delight when friends visit from Scotland. My joy at their arrival is surpassed only by my happiness as I wave goodbye a week - or, God forbid, two weeks - later.

However, I was particularly glad to say farewell to two recent visitors, Roddy and Alex, long-time Scottish friends. A most embarrassing moment happened in a steak-house. We managed to order steaks and red wine without any obvious faux pas. However, half way through the meal, Roddy whispered urgently, "I have to leave right now!"

"What's wrong?" I enquired. He explained. After their meal the two ladies at the next table had put on their coats and left. Roddy noticed

they had left half a bottle of red wine. Not wanting to waste it, he emptied it into our glasses.

I reassured him that the ladies had obviously ordered more than they could drink. "It's not okay," he said in terror, "They're back. They were only having a cigarette!"

With that, Roddy went to the loo, leaving yours truly to make a redfaced explanation in primitive French. Thankfully, they saw the funny side of it and Roddy was released from his self-imposed exile.

The only bright side to the whole embarrassing affair came when the ladies asked which country we hailed from. All three of us answered in one voice, "England!" *Fr. Steve Gilhooley* 

## Le franglais

#### éventuellement (adv.) /evatuelma/ FR eventually (adv.) /I'ven.tju.əl.i/ ENG

Eventuellement means possibly, perhaps (to indicate something might happen): Nous allons au cinéma et éventuellement pour une pizza après -We're going to the cinema and possibly for a pizza afterwards. Eventually means in the end, at last: They eventually arrived three hours late because of a traffic jam - Ils sont enfin arrivés avec trois heures de retard à cause d'un bouchon.

#### demander (v.) /d(ə)made/ FR demand (v.) /dɪˈmɑːnd/ /dɪˈmænd/ [US] ENG

Demander means to ask for, to request: J'ai demandé à ma mère de me donner un coup de main – I asked my mother to give me a hand (to help me).

Demand means to ask for something forcefully, to require: I demand an explanation - J'exige une explication.

# on reflection The Green Map initiative

For those of us living in the Lake Geneva region, one cannot help but be concerned by the need to protect this wonderful mountainous environment. But also to involve schools, local communities and businesses as much as possible.

So obviously I was intrigued when I heard about the Green Map. I only became aware of it when I had to find a way of getting a Nikon camera to the winner of a photography competition for young people held by the Geneva Earth Focus Magazine. The winner was a student living in Uganda, so it was not just a matter of popping the camera into the post.

After much communication, and getting nowhere, he finally suggested, "Why not ask Wendy Brawer of Green Maps? We've made a paper map here, so she may know a way." He had become involved with Green Maps when his village started a tree-planting project. This was how I met the New York-based creator of the Green Map System, which seeks to raise awareness of sustainable development by working locally.

Following the Rio Earth Summit in 1992, Wendy had returned to New York City, which she decided offered numer-



ous ways of highlighting sustainability, such as street markets, gardens and parks. The result was the Green Apple Map. Having spent several years in Japan, she wanted a method that could be understood by all, regardless of nationality or culture. A graphic designer, she considered icons the simplest and most effective form of communication.

In the end, Wendy could not help get the camera to Uganda. I eventually found a reliable diplomat who delivered it. But I did become introduced to this highly imaginative mapping system: www.greenmap.org. As my colleagues and I were already working with young people in the Lake Geneva area, we wondered how to start a Green Map for Geneva. What a superb tool for getting them to participate and to learn respect for one's surroundings!

Through a previous project, I had come to know the mayor of GrandSaconnex, a half Canadian like myself. So she fully understood Anglo-Saxon eccentricities. I asked her to see whether her commune could serve as a model. She rang back almost immediately to say yes. I was driving at the time and failed to notice a patrolling policeman. He ticketed me for phoning, but it was the best 100 francs ever spent.

Together with different schools and members of the community, such as Scouts for Bike Paths, Geneva Airport, Palexpo and the town hall itself, we made Green Map Grand-Saconnex. Full of icons and explanations, it was delivered to every mailbox in the commune, plus supported by an interactive website.

Since then, more maps have emerged: Vernier, Coudrier, Meyrin, the United Nations area...all also available on internet and smartphone. Next projects include the Green Map of Geneva, plus more local communes, even mountain villages including Verbier. The key, however, is to put young people at the centre. After all, it's their future. You can help, too.

Nicola Spafford Furey works with the Earth Focus Foundation and the Green Map Swiss Team in Geneva. Nicola Spafford Furey

# What's On

### Live at ICV Arcade

The ICV's autumn program is featuring Functad and Lauri Jalanti this Thursday with music from 19.30 to 22.00, and a Happy Hour until 20.30. Lauri Jalanti will be on at from 19.30, playing a selection of Americana and Country and Elvis followed by Functad from 20.30. This group comprises of eight people with eight different tastes in music who like to have fun, playing a range of styles including classic rock, blues, contemporary and some of their own compositions!

The event is also hosting a Special 'Closet Club', a second-hand designer sale from 18h30 to 20h15. Style icon Brenda will be presenting an amazing stash of designer clothes - from teeshirts to evening gowns, shoes, bags and accessories by YSL, Stella McCartney and Moschino.

To spice up the evening there will be Cocktails by Kate, an expert in making the famous Geneva cocktail as well as two cocktails designed especially for ICV at special prices.

\*\*\*\*

(vo French)

Les Garcons et

(RELEASE: 21/11/13)

Guillaume, à table

(Me, Myself and Mum)

You have never seen a film quite like this. Audacious, incredibly moving

and innovative in style, it's about the

# La Toscane: An Italian gem

St-Livres. La Toscane, the new Italian Auberge restaurant in the vineyard and farming village of St-Livres, brings delicious authentic Tuscan cuisine to a corner of Vaud. The completely renovated restaurant, run by South African chef Seamus de Pentheney O'Kelly and his Italian wife from Calabria, Patrizia Barbieri, opened its doors in July.

Seamus, who trained at The Ritz Hotel in Paris and created two successful restaurants in Tuscany from scratch – Castello di Spalkenna (named by Conde Naste magazine as one of the top 25 in the world) and Osteria del Castello, is a world-class chef. A descendent of a noble Irish family, he is the nephew of the owner of the Chateau de Vullierens and spent four years running the Café Portes des Iris during the summer period.

'I love the simplicity of Tuscan cuisine with its emphasis on high quality products,' he said. 'I also fell in love with



La Cote during the holidays I spent here as a boy. It reminds me of Tuscany.

La Toscane, which has a terrace with a fabulous view of Lake Geneva, seats fifty inside. It offers white and rosé wine, bread and meat bought locally in the La Cote region. It's olive oil, red wine and truffles are brought in specially from Tuscany.

I have eaten at this child-friendly, reasonably priced restaurant three times with my sons and on each occasion the food has been superb. My recommendations include the mouthwatering tagliotini with black truffles and the grilled T-bone steak. The lemon soufflé and Seamus Tiramisu shouldn't be missed. Reservations are advised. Movette Marrett

### Little Foxes

Geneva English Drama Society presents the classic "Little Foxes" by Lillian Hellman – Theatre de Terre Sainte, Coppet; Tuesday through Saturday 12 – 16 November. Set in Alabama in the early 1900s, the Little Foxes is a tale of cunning, greed and sibling rivalry. The story is about big business versus social responsibility and has many parallels in today's world.

Tallulah Bankhead starred as the sister Regina Giddens, when the play premiered in, 1939. It ran for 410 performances, before its extensive tour of the United States. Lillian Hellman then wrote the screenplay for a 1941 film version starring Bette Davis as Regina. In 2001 the play was performed in London's West End; Regina was played by the British actress Penelope Wilton, currently renowned for her role in Downton Abbey.

Great cast of local players directed by Charles Slovenski: a great way to spend a cold November evening at the theatre.

# FILM REVIEWS

does not quite know where he fits in. Written, directed and acted by Guillaume Gallienne, this gem of a film d'auteur is based on the stage play about his own confused childhood and coming-of-age. With shades of Almódovar in his humour and glorification of the mother figure (which he also portrays), and maybe bits of Woody Allen in his self-deprecation, this is nevertheless Gallienne's own unique creation. The film first came out in the Quinzaine des Réalisateurs in Cannes 2013 and deservedly took the top prize. It will leave you elated and charmed.





\* \* \* \* Quai d'Orsay (vo French)

(RELEASE: 6/11/13)

Bertrand Tavernier is one of France's finest and most prolific filmmakers and also its most versatile. Look at a sampling of his works: the bucolic Un dimanche à la campagne (1984); the jazzy 'Round Midnight (1986); the swashbuckling La fille d'Artagnan (1994); the socially conscious Ça commence aujourd'hui (1999); or the period piece, La princesse de Montpensier (2010). Each one is completely different in its genre and feel,

but all are outstanding in the treatment of their material. His latest is a droll and intelligent pastiche of diplomacy about the behind-the-scenes manoeuvrings in the corridors of power under French foreign minister, Dominique de Villepin. Thierry Lhermitte plays to perfection the role inspired by Villepin's grandiose, philosophy-spouting character, while the rest of the cast is also excellent, including Raphaël Personnaz as the young speechwriter and the great Niels Arestrup, who portrays his quiet but brilliant chief-of-staff. It's both an intellectual jewel and hilariously fast and furious. Not to miss! Reviewer:Neptune Ingwersen

# **Regional Events**

LES AUTOMNALES

Daily 11h-21h Sundays 10h-19

Autumn fair covering everything for

the home, well-being, leisure, and

new sofa, are interested in beauty

advice, or simply want to indulge

food. Whether you are looking for a

yourself at one of the exhibition's 20

restaurant and bars, this is definitely

worth a visit! This year's exhibition

will feature 450 exhibitors, and will

include a Portugese village, fashion

students, under 16s free. Make sure

to note that entry is free for all on

Wednesday 13 November. www.automnales.ch

shows, Christmas Market, a dog

show, Swiss Army Surplus, and

much more!

Palexpo, Geneva CHF 10.-/adult, CHF 5.-/AVS,

Location:

8-17 November

#### VIETNAM STYLE FESTIVAL

#### 7-16 November

This program offers an approach to arts in Vietnam from great artists. Most of them illustrate the main traditional cultural expressions of the Viet (or Kinh), the majority in Vietnam. An evening will also be dedicated to the musical practices of minorities living in the mountains. The music of India and Japan by guitarist Nguyên Lê and the Saiyuki group will be available as well. Make sure to buy your tickets for these amazing shows (prices from CHF 8.to CHF 35.-).

#### Location

Genève, Cité Bleue 46, av. de Miremont 1208 Genève

www.adem.ch

CHEESE

required.

Location:

France

Saturday, 9 November



**2 OPTIONS AROUND GOAT** 

At La Ferme des Capucines, discover

€3/person upon reservation (meet at

Saint-François, will prepare a medley

Menu: €15/person, prior registration

Tourist Office). Or why not try the

goat cheese-themed meal? Yves

Mousson, chef at Restaurant le

of dishes around goat cheese.

Thorens-Glières, near Annecy,

www.tourisme-en-filliere.com

how to make cheese with goat's

milk followed by a tasting. Price:

### ANIMA

#### 7 November 20h30

Enliven your evening with a hip-hop dance show. The company Alexandra N 'Possee continues to amaze, surprise and delight choreography and dance fans; their previous show (Nos LIMITes et Les S'tazunis) proves that they are out of the ordinary.

#### Location:

L'Esplanade du Lac 181, allée de la Plage 01220 Divonne-les-Bains France

www.esplanadedulac.com

#### LIVE COUNTRY CHESS'CO Saturday, 9 November

Like it says on the poster: BUD -BURGER & COUNTRY POTATOES! Free entry, just pay the food/drink. If you have been itching for some good ol' American country dancing, some US beer, some ground beef sandwiched in a bun, and some thick-cut fries, then this is the place to go on Saturday!

#### Location:

Salle communale de Pregny-Chambésy 18, ch. de Valérie Pregny-Chambésy, GE

www.darksite.ch

#### VEVEY SUR GLACE

Open daily from 9 November through 2 March

Believe it or not, it's time to get your ice skates out of the closet! Or rent some at the latest 600m2 installation of the temporary ice rink located by the lake. Don't worry if you don't live near Vevey as there will be many more of these rinks popping up throughout the month around the lake! Most will offer the possibility to host a birthday party or take skating courses.

**Location:** Jardin du Rivage Vevey

www.vevey-sur-glace.ch



#### **STOCK ARMEE**

#### 8-17 November Daily 11h-21h Sundays 10h-19

Swiss Army Surplus Sale. Equip yourself before winter descends with hundreds of items, including new and used uniforms, blankets, walking shoes, ropes, water bottles, thermos, cooking utensils, tents, flashlights, bags sleeping, sleds, etc. As this event is simultaneously held during the Automnales, your ticket gives you free access to Stock Armée.

#### Location:

Palexpo, Geneva See details under Les Automnales



#### LE TELEPHERIQUE DU SALEVE

Daily except Mondays until 11 November when it will be shut until April 2014. The cables will be changed during the winter months.

This is your last chance to take the quick ride to the top this year. Find your way to the télépherique cable car at the foot of the Salève just across the border of Veyrier, Geneva. Signs are posted as soon as you pass the border. Buy your tickets for the round-trip - unless you would like to walk down - and all aboard the 5 minute cable ride up Europe's smallest mountain, Mont Salève, at 1100m. Make sure to pack a hardy picnic and a camera.

#### Location:

Pas-de-l'Echelle, France just across from the Veyrier border.

www.saleveautrement.ch



#### FOIRE DE BRENT

#### 8-15 November

One week of festivities for this traditional autumn country fair. Competition of sheep-shearing on certain days (check website for details). Various activities proposed, a costumed parade, demonstrations of wood-chopping and ironmongers, crafts, sheepdog demos, and more. Foods to eat, wines to drink, sausages and local foods for sale, typical items such as cowbells for sale, live music and dancing each night.

**Location:** Brent, VD Near Montreux

www.brent.ch



#### LES DOIGTS DANS LE CERVEAU

#### Through 30 March, 2014

This highly interactive exhibition consists essentially of hands-on experiments and games. Your own brain is the focus of the expo. From age 7 but suitable for all children. This museum opened in 2004, and houses other exhibits such as Lab'Eau, from age 3, to experiment with water. Originally from the Lausanne's Espace des Inventions.

#### Location: Cran-Gevrier, France Near Annecy



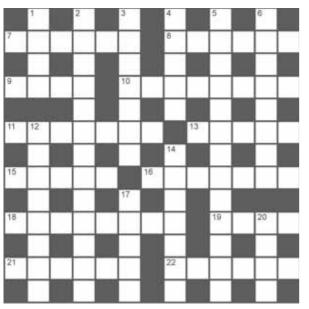








# **Puzzles**



## QUICK CROSSWORD

#### Across

- 7 Best garb (6)
- 8 Guided missile (6)
- 9 Stylishness (4)
- 10 Induce sorrow (8)
- 11 Not adhering to social principles (7) 13 As a companion (5)
- 15 In one draught (5)
- 16 Collected neutrophils (7)
- 18 Particles in space (8)
- 19 Posing no difficulty (4)
- 21 Later repast (6)
- 22 On the off chance (6)

#### Down

- Order politely (4) 1
- 2 Olive branch (5,8)
- 3 Indian night dress (7)
- 4 Sound hoarse no (5)
- 5 Fact or fluff, measure relations (6,7)
- 6 Departures (8)
- 12 Peaked higher hill (8)
- 14 Choose to refrain (7) 17 Vindaloo is my korma (5)
- 20 A band of material (4)

#### Last Week's solution



4	16	3	22		13	22	20	15	24	24	22	4
14		8		22		3		13		15		15
13	22	24	15	6	22	4		13	15	10	23	13
22		23		5	1			15		14		19
20	23	3	9	22	7	16	22	3	20	22	9	
18			ł	13		5		1		9		20
24	14	22	2	14	9	9	16	22		18	21	23
8		3	6	17		22		17				3
	3	22	11	22	13	18	2	22	24	22	9	9
15		17		3				3		13		14
9	21	14	25	18		12	22	18	13	15	8	9
14		22		15		16		9		9		18
15	12	9	23	24	16	18	22		26	22	18	9

5					7		3	
	9					7	6	
		7				4		
				8				
	2	1		6		8	7	
7					3		9	1
9							8	
				9		1		
4			6		5	9		



Enter numbers into the blank spaces so that each row, column and 3x3 box contains the numbers 1 to 9.

# CODEWORDS

Each letter has been replaced by the same number throughout the puzzle. Simply decide which letter is represented by which number and complete the puzzle. To start off we've given you the first three letters.

1	2	3	4	5	6	7	8	9	10	11	12	13
				5.		Q						R
14	15	16	17	18	19	20	21	22	23	24	25	26
				T								

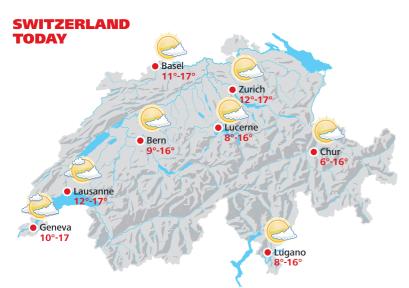
# **SUDOKU**

#### Difficult

Enter numbers into the blank spaces so that each row, column and 3x3 box contains the numbers 1 to 9.

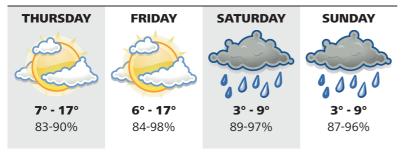
8				5		7	
3				2			
	7	4	1	6	5		
	9		3		2	4	
7							9
	8	2		7		3	
		8	6	3	7	2	
			5				4
	2		8				6

## Weather



#### **ARC LÉMANIQUE FOR THE WEEKEND**

WER



MER



# « 1st anniversary of the mall: children come for the balloons, I come for the prices. »

Patricia - Nyon

From 6 to 9 November, come celebrate the mall one-year anniversary in an unique gift atmosphere ! **On Wednesday, 6 November, the MasterChef candidate from Nyon Diane** will make her show from 2:30 pm and lead a workshop for the younger ones.

Except Naville Cave Blavignac: exception of spirits and other products already in promotion. See conditions of sale in the shop.

### Porte III III de Nyon MIGROS

OPEN THE DOOR ON THE ESSENTIALS.



Chemin de la fontaine 5, 1260 Nyon